

PHSA Board Meeting Minutes

Tuesday, September 4, 2018

Board Meeting at The Eagle Tavern

Attending: Mary Beth Lanza, Locke Ellen Kelly, Nina McMenamin, Karen Fitch, Doris MacDonald, April Reineke, Jay Raach, Ellen Derrick, Samara Jacobs, Katie Skog

Absent: Jonathan Martin, Meghan McWilliams-Hunter, Linda Furches, Claudine Liberatore, Kathy Gillmer

NEXT MEETING TUESDAY, OCTOBER 2, 2018- 7:00 PM at THE EAGLE TAVERN

- **Approval of April 9, 2018 & June 19, 2018 Minutes** (motion to approve-Samara Jacobs, 2nd Locke Ellen Kelly)

- **PHSA Facebook and Instagram - April Reineke**

We currently have 995 followers on Facebook. Please continue forwarding any photos or notices to April for posting. Discussed allowing an Instagram "takeover" by a young rider. April suggested we also inquire about a business email address to use on the website and for inquiries.

Post GOOD LUCK TO PHSA MEMBERS AT ZONE 2 HUNTER FINALS on Facebook & Instagram. Also post SAVE THE DATE for the banquet on Instagram & Facebook.

Amazon Smile - still working out the logistics.

- **Website- Meghan McWilliams-Hunter**

It was agreed that Nina will help Meghan with updates to the website including adding SAVE THE DATE for the 2019 banquet. Nina to reach out to Hoof Print Images for 2018 banquet photos to use on website. Maybe also ask members to supply photos of themselves to use on website?

The performance calendar on the website needs to be updated to include September, October & November 2018. The breeding calendar is up to date.

- **2019 Banquet - Karen Fitch**

Reminded everyone to start to seek out Silent Auction donations and Sponsors. Brought up some Trifecta ideas such as Lululemon, beach house rental, high end purse.

Invitations - Karen to bring samples to the next board meeting. Can we do it ourselves instead of using a printer?

□ **Membership - Locke Ellen Kelly**

Locke will continue to update points through year end and then Nina will take over the duties. It was agreed that Nina will take over this duty as of the 2019 show season. Nina and Locke will get together so that Locke can walk Nina through the process. Performance points are updated through July. Breeding points are current.

Current membership is at 213 members. Paypal is up to date.

□ **Horse Show Membership - Jay Raach**

Jay has the schedule for September, October & November. This will be updated on the website.

□ **New and Old Business-**

- Member Spotlight - Karen will put something together that we can post on the website, Facebook & Instagram.
- Young Pony Hunter U/S Devon 2018 - Karen will send some PHSA items to the winner.
- Zone 2 Hunter Finals - PHSA Banner - Karen will ask Jonathan for the banner. We could also use the roll-up banner which Linda has.
- Sponsorship ad placed for Zone 2 Hunter Finals
- USHJA National Affiliate Championship (Las Vegas) - will nominate members if requested.
- There is an issue with how USEF has recorded results from Magic Hill Farm Horse Show held May 5, 2018. This needs to be rectified.
- Mailing Lists - how can we obtain mailing lists pertinent to PHSA to increase membership?
- Retired Trophies - letters to be sent to individuals regarding the policies and procedures of retiring year end trophies.
- Year End Trophies - what to do with them? Options were discussed including letting members take them home upon receipt of a deposit and signed contract. Katie to get copy of trophy contract. We also need to take inventory and photograph each trophy. Create a binder to organize the photos. Locke will donate a trophy for High Score TB. Jay to double-check with Marcus to make sure we haven't left anything behind in error.

□ **Treasurer's Report - Doris MacDonald**

As reported by Doris we have total assets of \$22,996.

Motion to adjourn at 9:00 PM.