

PHSA Board Meeting Minutes

Monday, October 5, 2020

Zoom Meeting 7:00pm

Board Members Attending: Carol Bagoly, Ashley Brown, Mat Brown, Ellen Cabot, Linda Furches, Kristine Guthrie, Samara Jacobs, Locke Ellen Kelly, Mary Beth Lanza, Nina McMenamin, Jay Raach, Katie Skog, Rachael Tenyson, Lydia Williamson

Absent: Becca Hunt, Christy Sciarretta

Next Meeting November 2, 2020 - 7:00 PM ZOOM

Approval of September 14, 2020 Minutes – Carol Bagoly, Lydia Williamson

Social Media

- Kristine Guthrie was appointed Social Media Coordinator
- Posts discussion included Member Spotlight, ways to raise more funds (PHSA souvenir gear), Hall of Fame Fridays, upcoming horse shows
- Promote 50/50 being held at ATS Horse Show 10/11/20 at Wyndors

Website - Nina McMenamin

- Member Spotlight – send questionnaire to chosen member
- Hall of Fame Page – Rachael will help with write-ups

Membership & Points – Locke Ellen Kelly

- 242 members
- Nina Schaffer will have OrgPro training prior to year end

Horse Show Membership – Jay Raach

- Calendars are up to date
- No past due accounts

Treasurer's Report

- Business Checking \$21,621.82
- Business Savings \$7,044.05
- Benevolent Fund \$1,260.53

New & Old Business

- USHJA Affiliate Organization – new representation?
- Virtual Banquet Discussion
 - Prizes – must be easy to ship if necessary
 - Barn Drop offs? Pickups?
 - Hold a zoom gathering?
 - On-line silent auction – FB Live?
- Regional Horse Show Program
 - Regional Horse Show Working Group was created
 - Mary Beth Lanza (Group Leader), Ashley Brown, Mat Brown, Linda Furches, Kristine Guthrie, Barbara Kohr, Nina McMenamin, Christy Sciarretta, Katie Skog, Lydia Williamson
 - Meeting to discuss in more detail at a later date

Adjourned 9:05pm