

PHSA Board Meeting Minutes

Monday, April 1, 2019

Board Meeting at Ludwig's Grille & Oyster Bar

Board Members Attending: Ellen Derrick, Linda Furches, Samara Jacobs, Locke Ellen Kelly, Mary Beth Lanza, Doris MacDonald, Nina McMenamin, Jay Raach, April Reineke, Katie Skog

Non-Board Members Attending: Carol Bagoly, Kim Buzby, Becca Hunt, Haley Raach, Karen Raach, Christie Sciarretta, Lucy Sitler, Lydia Williamson

Board Members Absent: Kathy Gilmer, Jonathan Martin

Next Meeting Monday, May 6, 2019- 7:00 PM at The Eagle Tavern

Approval of March 5, 2019 Minutes – Jay Raach, Doris MacDonald (2nd)

Facebook & Instagram – April Reineke

- Post Devon entry deadline
- Continue to post about current and future events

Website- Nina McMenamin

- Update Member Spotlight
- Add Devon info

2019 Awards Banquet – BOD

- Judge's Forum – Ellen will confirm

Membership & PayPal – Locke Ellen Kelly

- 185 members to date
- Horse Shows are up to date

Horse Show Membership – Jay Raach

- No new updates

New & Old Business

- **Welcome to new board members Lydia Williamson & Lucy Sitler**
 - Reminder – all Board Members must be PHSA Members
- **Doris MacDonald announced her retirement**
 - Doris will transition Treasurer duties over to Ellen Derrick
- **Member & Trainer's Forum**
 - Need for a Regional Championship Horse Show & PHSA Horse Show
 - Logistics involved and member interest level needs to be researched
 - Review currently offered PHSA divisions
 - Increase membership by offering trainer incentives, sign up prizes
 - Increase email activity to members and non-members
 - "Check Your Points" reminder
 - Send Barb Kohr's questionnaire to membership
 - Offer a Classic at horse shows
- **Trophy Repairs – in progress**
- **Kimberton Horse Show – membership drive**
 - Need volunteers

- Nina received the PHSA banner from Linda
- Need items to fill Grooming Gift Basket donation
- **Discussed other possible ways to fundraise**
- **Items out for more discussion**
 - Pilot program with local horse show associations
 - Membership merge

Treasurer's Report - Doris MacDonald

Motion to adjourn at 8:30pm