



ATTENTION ALL 2017 PHSA YEAR END RIBBON WINNERS:

This year we will be honoring our Ribbon Winners in 2 different ways:

🏆 **PHSA CHAMPION REPRESENTATION IN THE CHRONICLE OF THE HORSE MAGAZINE** (Annual Horse Show Issue- March 26, 2018)

🏆 **PHSA AWARDS DINNER SLIDESHOW** (“The Farmhouse @ People’s Light” on 1/20/18)

Please Read the Descriptions Below to Learn About Each Event and How You Can Participate in Being Recognized as a “PHSA CHAMPION”

🏆 **.CHAMPIONS ONLY- PHSA REPRESENTATION IN THE CHRONICLE**

(Hard Copy Photos ONLY):

The PHSA will be submitting photographs of champions to the magazine The Chronicle of the Horse for inclusion in their 2018 Annual Horse Show Issue. Here are the rules for the photographs per the Chronicle:

1. 🏆 **IF YOU ARE A USEF NATIONAL OR USHJA ZONE 2 CHAMPION, PLEASE DO NOT SEND PHSA YOUR HARD COPY PHOTO. PLEASE CONTACT USEF DIRECTLY FOR INSTRUCTIONS.**

We will also share the USEF Champion instruction letter on the PHSA website Home Page as a courtesy for our members.

2. Photos should be color prints. Do not send digital photos on disk or through email. The photograph must be an action shot (e.g., walking, trotting, jumping, except Hunter Breeding photos which may be of the horse/pony standing) of champion and must be from the year 2017.

No photographs smaller than 3.5X5 or larger than 8X10 will be accepted.

The photo must be of good quality. If it is a bad, fuzzy photo, it will look even worse in the magazine.

3. The photographer's authorization for publication (if necessary) must be included. For many photographers, we have their releases on file.

If your photo has a sticker on it, put there by the professional photographer who took the photo, that says it must be of a certain size before it can be published, then it must be of that size or be accompanied by a release from the photographer for that specific photo. A blanket release from the photographer doesn't include these photos.

HOOF PRINT IMAGES attended many of the PHSA shows throughout the season and they already put a blanket release on file with the Chronicle.

4. The Chronicle will only accept ORIGINAL PHOTOGRAPHIC PRINTS. Proofs, any copy of a photo (scan or unauthorized copy such as those made at commercial photo duplicating machines), emailed photos, photos that are not clear and of poor reproductive quality, non-professional digital images or vignetted prints and photos will not be accepted. If there is any question regarding the authenticity of the photo, The Chronicle will not accept it for publication.

5. Please send the following info with your photo: Name of Horse, Name of Rider, Name of Owner, Division Name, Photographer Name marked on back of photo.

6. Please be sure to include a return address so we can make sure your photo gets returned to the correct place.

7. NOTE: Photographs will be returned (usually May or June).

8. We ***MUST RECEIVE*** your photo by **Thursday, January 4 th, 2018**
(NO EXCEPTIONS) at the address below:

April Reineke
8B St. Andrews Circle
Phone: 515 491-6931

 **ALL RIBBON WINNERS- PHSA AWARDS DINNER SLIDESHOW (“The Farmhouse @ People’s Light” on 1/20/18- Hard Copy or Digital/Emailed Photos both Accepted)**

1. If you want to use the same photo that is getting sent into the Chronicle of the Horse, you don’t need to do a thing. Since we have your info and hard copy photo already for the Chronicle, you are all set.

2. If you want to use a different photo for the slideshow, please let us know and send it to us no later than ****Saturday January 15 th, 2018****.

3. Emailed Photos: Please email digital photos to Hoof Print Images/ Tom & Beth Rowe at hoofprintimages.com@gmail.com. Please include “PHSA SLIDESHOW-Horse’s Name” in the subject line. Please also include the Name of Rider, Name of Owner, Name of Division, Name of Photographer in the email.

4. Hard Copy Photos: Please include same info of Horse/Rider/Owner/ Division/Photographer and mail to Hoof Print Images
Tom & Beth Jennifer Rowe
133 Mill House Drive
Lincoln University, PA 19352

******IF YOU HAVE ANY QUESTIONS ABOUT EITHER EVENT, please contact**
April Reineke at 515-491- 6931 or areineke@gmail.com or Tom & Beth Rowe at 484-437-3167 or email hoofprintimages.com@gmail.com.